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The Relationship between Economic Wellbeing and Trust in Political Institutions (Evidence from the Transition Economy Countries)

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RESEARCH PROBLEM

The "Life in Transition" data disclose divergent tendencies of political trust during the economic crisis (2007 - 2009) in the transition economy countries.





Can institutional performance explain these different tendencies? Has trust increased in those countries where the institutional performance remains high and enables to cope with the negative consequences of the economic crisis? Or maybe, economic factors do not matter at all and these different tendencies are shaped by other factors?



HYPOTHESES

H1. Subjective economic well-being increases trust in political institutions.

H2. The cultural and consequentialist theories of institutional trust are complementary. The higher social capital is, the stronger positive effect of subjective economic wellbeing on political trust is.

H3. Welfare policy moderates the relationship between economic factors and institutional trust.

H3.1 The more generous welfare policy is, the weaker positive effect of individual economic well-being on political trust we can observe.

H3.2 The more liberal welfare policy is, the stronger positive effect of individual economic well-being on political trust we can observe.



THEORETICAL FRAMEWORK

Welfare policy as a moderator variable

Mutual benefits Social security compensates for short-term fluctuations in the individual economic well-being.

Persistence of welfare models

- Path-dependence theory
- Power resource theory

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WHAT IF ALTERNATIVE ARGUMENTS ARE TRUE?

| The data <u>do not</u> reveal any "effect" of economic factors on trust in political institutions. | The cultural and consequentialist theories stand in rivalry. In contrast to social capital, economic factors do not matter! | | | |
|--|--|--|--|--|
| No difference in the "effect" is revealed. | Short-term fluctuations in subjective well-being are significant. Enduring welfare practices are less important. | | | |
| The data reveal differences in the effect of economic factors on political institutions, but this is a misleading conclusion! | Political regime?Quality of government? | | | |



DATA (1) INDIVIDUAL LEVEL VARIABLES

| VARIABLE | INDICATOR | DATA SOURCE | |
|---|---|--|--|
| Trust in political institutions (constructed by PCA, 1 st principal component extracted) | Trust in government | | |
| | Trust in Parliament | | |
| | Trust in political parties | | |
| The effect of the economic crisis (2007 – 2009) on the household | How much, if at all, has this crisis affected your household in the past two years? The original categorical scale was recoded into a binary one (1 stands for sustainable households (the 3rd and the 4th categories were merged), 0 stands for non-sustainable households (the 1st + the 2nd categories)). | Life in Transition Survey (2 nd round) | |
| Material prosperity | "Imagine a 10-step ladder where on the bottom, the first step, stand the poorest 10 per cent of people in [their country] and on the highest step, the 10th, stand the richest 10 per cent of people in [the country]. On which step is your household?" | | |



DATA (2) INDIVIDUAL LEVEL VARIABLES

| VARIABLE | | | |
|---|--|--|--|
| Interpersonal trust (Trust in friends and acquaintances) (Bonding social capital) | es) acquaintances? – | | |
| Generalized trust (Bridging social capital) | "How much do you trust people in general?" – categorical scale (5 categories) | | |
| Participation in voluntary organizations (Bridging social capital) | | | |
| Social benefits as an important source of livelihood | Binary variable: if a respondent get either pensions or state social assistance, the variable takes value "1". Otherwise, it takes a value "0" | Life in Transition Survey (2 nd round) | |
| Help from friends and relatives as an important source of livelihood | Binary variable (1 – help from friends and relatives is important; 0 – otherwise) | | |
| Age | Age Interval variable | | |
| Higher education Binary variable | | | |
| Gender Binary variable (1 stands for male, 0 – for female) | | | |



DATA (3) COUNTRY LEVEL VARIABLES

| VARIABLE | INDICATOR | DATA SOURCE |
|--|---|--|
| Social safety nets (Equality of outcomes) | ranges from 1 (the absence of social safety nets) to 10 (comprehensive social safety nets encompass the society) | The Bertelsmann Stiftung's |
| Equality of opportunities | ranges from 1 to 10 (The highest score is intended for those countries where different social groups have equal access to public services and employment) | Transformation Index |
| Economic growth | GDP per capita growth (annual %) | The World Bank |
| Political regime | It was calculated by averaging Freedom house and Polity democracy indices. The scale was transformed to a range of 0 (least democratic) – 10 (10 stands for the highest level of democracy) | The Quality of Government Database (University of Gothenburg) |
| Government effectiveness | The higher the value is the higher quality of government is. | The Worldwide Governance Indicators Project |



METHODS

- As a main method in our research we apply multilevel modeling with random effects for subjective economic well-being
- 1) hierarchical structure with individuals as sample units of the first level nested within 29 countries (*Albania, Azerbaijan, Armenia, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, the Czech Republic, Estonia, Georgia, Hungary, Kazakhstan, Kosovo, Kyrgyzstan, Latvia, Lithuania, Macedonia, Moldova, Mongolia, Montenegro, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Tajikistan, Ukraine, and Uzbekistan*)
- 2) ICC = 26%. Multilevel modeling technique allows to take into account different sources of data variability.

| | Trust in political institutions | Trust in political institutions (with interaction terms) |
|---|---------------------------------|---|
| Material prosperity (self-esteem) | 0,099*** (0.011) | 0,099*** (0.011) |
| The effect of the economic crisis (subjective) | 0.262*** (0.0395) | 0.253*** (0.089) |
| Help from friends as a source of livelihood | - 0.014 (0.024) | - 0.014 (0.024) |
| Social benefits as a source of livelihood | 0,068** (0.018) | 0,068** (0.018) |
| Voluntary organizations | 0,023*** (0,007) | 0,023*** (0,007) |
| Generalized trust | 0,264*** (0,008) | 0,259*** (0,011) |
| Trust in friends | 0,129*** (0,009) | 0,131*** (0,013) |
| Higher education | - 0.066*** (0,02) | - 0.066*** (0,02) |
| Gender (male) | 9,436 (10,481) | 9,443 (10,481) |
| Age | 0,002*** (0,0005) | 0,002*** (0,0005) |
| The effect of the economic crisis× generalized trust | | 0,009 (0,0191) |
| The effect of the economic crisis× trust in friends | | -0,004 (0,019) |
| Intercept | - 6,44 (4,99) | - 6,44 (4,99) |



RANDOM EFFECTS

| RANDOM EFFECTS | 95% CONFIDENCE INTERVALS |
|--|--------------------------|
| Standard deviation (Intercept) | [0.623; 1.059] |
| Standard deviation (Effect of the economic crisis) | [0.138; 0.265] |
| Standard deviation (Material prosperity) | [0.039; 0.075] |

Random effects for the indicators of economic well-being are significant

Moderator effect? Country-level predictors?

| | Trust in political institutions as a dependent variable | | | |
|--|---|----------------------|----------------------|----------------------|
| Material prosperity (self-esteem) | 0,105*** (0.005) | 0,105*** (0.005) | 0,055** (0,018) | 0,065*** (0.018) |
| The effect of the economic crisis | 0,259*** (0.017) | 0,259*** (0.017) | 0,181*** (0,056) | 0.205*** (0.061) |
| Control variables at the individual level | | | | |
| Social safety nets | - 0,065 (0.1001) | | - 0,102 (0,101) | |
| Equal opportunities | | - 0,0317 (0,122) | | - 0,059 (0,123) |
| Political regime | - 0,168** (0,057) | - 0,164** (0,058) | - 0,169** (0,057) | - 0,165** (0,057) |
| Economic growth | 0,0895 (0,049) | 0,0878 (0,051) | 0,089 (0,05) | 0,087 (0,051) |
| Government effectiveness | 0,445 (0,349) | 0,348 (0,341) | 0,4402 (0,35) | 0.343 (0,342) |
| Social safety nets × material prosperity (self-esteem) | | | 0,009** (0,0029) | |
| Social safety nets \times effect of the economic crisis | | | 0,014 (0,0095) | |
| Equal opportunities × material prosperity (self-esteem) | | | | 0,007** (0,003) |
| Equal opportunities \times effect of the economic crisis | | | | 0,009 (0,01) |
| Intercept | - 2,929 (3,648) | - 3,543 (3,523) | - 2,839 (3,628) | - 3,458 (3,519) |



ROBUSTNESS CHECKS

- Separate dimensions of political trust (trust in political parties, trust in government and trust in Parliament) as dependent variables.
 Multilevel ordered logistic regressions demonstrate that the results <u>hold robust.</u>
- 2. Outlier deletion (Tajikistan, Uzbekistan). Only the magnitude of some effects changed slightly. However, the type of the relationship between the key predictors and institutional trust remains the same.
- 3. Long-term effects (averaging the values of country-level predictors for the period of the economic crisis). The type of the relationship remains robust.
- 4. Trust in courts? The consequentialist theory is irrelevant.



CONCLUSIONS

1) Subjective economic well-being matters for trust in political institutions. Higher self-position on the socio-economic ladder and weaker negative effect of the economic crisis on a household increase the level of institutional trust.

2) The findings corroborate the cultural theory as well. Both bridging and bonding social capital increase institutional trust. However, social capital does not moderate the relationship between political trust and economic well-being.

3) The hypothesis about the moderator effect of welfare policy was partially confirmed.

3.1 Both dimensions of welfare policy (equal outcomes and equal opportunities) moderate the relationship between economic well-being and institutional trust.

3.2 Higher generosity of welfare policy and the provision of more equal opportunities strengthen the positive effect of individual material prosperity on trust in political institutions.

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